



# The Taste of Wellness

Deliver a sense of health and well-being through aromas and tastes.

# Capturing Wellness Opportunities



## Growth Segments



### Wellness Beverages

Juices, teas, still and carbonated drinks



### Wellness Snacks & Baked Goods

Multi-grain snacks, nuts and seeds snacks, granola, cereals and baked snacks



### Dairy

Yoghurts, milk-based drinks, fortified milk, milk-powder formula and ice cream



### Plant-based Dairy Alternatives

Oat, soy, almond and other nut-based milk alternatives, plant-based ice cream, spreads and yoghurts

### Pharmaceuticals

Syrups, chewables, tablets and drops

### Fitness, Weight Management & Nutritional Supplements

Meal replacements, protein powders/bars, sports drinks, chewables, gummies and jellies

Explore  
our aromas  
and tastes  
solutions:



## Aromas and Tastes Supporting Body, Mind and Spirit

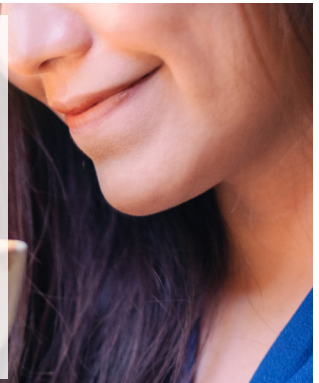


## Relaxation and Mood Enhancement

With the rise of stress and anxiety-related health issues, consumers are gaining strong interest in foods that help them relax and unwind.

The use of botanicals are well-known to provide relief to stress, induce relaxation and promote positive emotions. Having the right flavour pairing in products with relaxational properties goes a long way.

KH Roberts signature botanical flavours include Lavender, Jasmine, Osmanthus, Rose, Mint, Bergamot and Ginger.





**Connect with us.**



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